

## Message Text

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71-62

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 TRSE-00 EB-07 L-03 TAR-01

CIAE-00 INR-07 NSAE-00 /031 W

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R 191818Z DEC 75

FM AMEMBASSY LONDON

TO SECSTATE WASHDC 7606

UNCLAS LONDON 19572

PASS COMMERCE AND TREASURY

E.O. 11652: N/A

TAGS: BDIS, UK

SUBJECT: TRIUMPH MOTORCYCLES AND PARTS

REF: USDOC 19021

1. SUGGEST WASHINGTON ATTORNEY FOR MDTA BE REFERRED TO  
U.S. TREASURY DEPT., OFFICE OF TARIFF & TRADE AFFAIRS  
FOR ANY FURTHER DISCUSSIONS ON ANTIDUMPING COMPLAINT.

2. IN JUNE 1953 A NEW TRIUMPH MANAGEMENT ORGANIZATION  
WAS ESTABLISHED AS FOLLOWS:  
NORTON VILLIEPS TRIUMPH LTD., PARENT HOLDING CO.  
NORTON VILLIEPS TRIUMPH MANUFACTURING LTD., RESPONSIBLE  
FOR THE MANUFACTURE OF ALL CYCLES AND PARTS IN UK.  
NORTON TRIUMPH INTERNATIONAL LTD., EXPORT SALES  
CORPORATION, SOLE EXPORTER TO  
TRIUMPH NORTON INC., DUARTE, CALIF., EXCLUSIVE IMPORTER  
INTO U.S.

3. DUE TO THE VARIOUS ORGANIZATIONAL LAYERS THIS POST  
CANNOT FURNISH A NAME OF OFFICIAL AT TRIUMPH TO ADDRESS  
CORRESPONDENCE.

4. AS LATE AS FEB. 1975 THE LAW FIRM OF SHAW AND STEDINA,  
405 LEXINGTON AVE., NEW YORK REPRESENTED EXCLUSIVE  
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IMPORTER.

5. WE DOUBT IF TRADE COMPLAINT MECHANISM IS APPROPRIATE FOR THIS MATTER. WE WOULD RECOMMEND THAT MDTA DISCUSS CONCILIATORY APPROACH WITH OFFICE OF TARIFF AND TRADE AFFAIRS AT TREASURY.

6. ACCORDING TO PRESS ACCOUNTS, GOVERNMENT HAS DECLINED TO PROVIDE OR GUARANTY ADDITIONAL FINANCE NEEDED TO AVOID TRIUMPH BANKRUPTCY AND FIRM APPEARS LIKELY TO GO OUT OF BUSINESS OF PRODUCING AND SELLING MOTORCYCLES, WHICH MAY EXPLAIN DIRECTORATE ATTITUDE REPORTED PARA 2 REFTEL.

RICHARDSON

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## Message Attributes

**Automatic Decaptioning:** X  
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**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
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**Disposition Approved on Date:**  
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**Disposition Comment:**  
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